



**FOR IMMEDIATE RELEASE**

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**PHOENIX** (May 4, 2010 ) — 1n10, ION Arizona magazine and Wet 'n' Wild Phoenix are delighted to announce an exciting new collaboration intended to engage lesbian, gay, bisexual, transgender and questioning youth (LGBTQ) and the community in a day of family fun and an evening of fundraising in support of LGBTQ youth across the Valley.

From 10 a.m. – 6 p.m. on May 22<sup>nd</sup> the water park is inviting LGBTQ families and friends for the first-ever Gay Day family event at Wet 'n' Wild Phoenix. The park will be open for general admission and LGBTQ families of all ages are encouraged to come enjoy the park's 30 thrilling rides and attractions.

As Nick Ray, 1n10's Executive Director explained, "Whether our families are those we were born into or those we have built around ourselves over the course of our lives, it's vitally important that we create opportunities for safe community-focused fun at parks like Wet 'n' Wild Phoenix. The entire 1n10 family appreciates the efforts of the management of the water park to ensure this event is a success."

After a day of fun in the sun, the park will be closed to the public and ION Arizona magazine will be hosting Splash Bash X, a private 21 and over pool party from 6 to 11 p.m. with DJ Sister Sin spinning all night long. The event will be hosted by internet "weblebrities" and Hollywood Red Carpet sensations, the madcap comic duo of Jessica and Hunter, the alter egos of actors Beth Crosby and Jaret Christopher Gardiner. Jack Tesorero of ION Arizona magazine is convinced "This will be the biggest, the wettest and the wildest Splash Bash ever! I'm delighted we can support 1n10 while having a lot of fun at an amazing water park."

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Special discounted tickets are available for these events with a portion of each ticket sold going to support 1n10. When purchased in advance through 1n10, tickets are \$30 per person or \$99 for a 4-pack of tickets for the day activities only. The evening event is \$25 or \$40 for a pair of tickets. Or, for \$50 per person, guests can enjoy both the day and evening festivities.

“We’re excited to partner with 1n10 and ION Arizona magazine to present this first-time event at Wet ‘n’ Wild Phoenix,” said Scott Cooper, General Manager of Wet ‘n’ Wild Phoenix. “We look forward to welcoming families to the park during our regular operating hours and hosting the private evening event afterwards to raise funds for Valley youth.”

Reservations can be made at [www.1n10events.com](http://www.1n10events.com) and tickets picked up on the day of the event at a special Will Call booth outside Wet ‘n’ Wild’s main entrance.

#### **About 1n10:**

1n10’s mission promises “...a safe environment for LGBTQ youth to develop positive self-acceptance through life-enhancing programs,” and for more than 17 years 1n10 has been the only consistent resource for LGBT and questioning youth in the metropolitan Phoenix area. With programs five nights a week at three different locations, 1n10 serves more than 250 youth every month.

#### **About ION Arizona Magazine:**

For more than eight years **ION Arizona magazine** has been the leading monthly entertainment magazine for the Phoenix LGBTQ community. ION Arizona magazine has been recognized for its professionalism and creativity, eye-catching photography, comprehensive calendar of events, incisive interviews, witty editorial and celebrating Phoenix’ active LGBTQ community.

#### **About Wet ‘n’ Wild Phoenix:**

Set on more than 35 acres in North Phoenix in the Adobe Dam Regional Park on Pinnacle Peak Road, near I-17, the new Wet ‘n’ Wild water park is the largest theme park in Arizona and features **Maximum Velocity** – the world’s first, gravity-defying, dueling Master Blaster water coaster. Featuring more than 30 exhilarating slide and attractions, the \$30 million park is owned by international entertainment company, Village Roadshow Limited ([www.villageroadshow.com.au](http://www.villageroadshow.com.au)) operated as a concessionaire of the Maricopa County Parks and Recreation Department and is modeled after the company’s flagship property, Wet ‘n’ Wild Water World on the Gold Coast in Australia.. For more information on park hours, slides, attractions and admission prices, visit [www.wetnwildphoenix.com](http://www.wetnwildphoenix.com) or call 623-201-2000.