



## Media Admissions Policy

Media **currently working on assignment** are provided complimentary admission to the park. However, they must make arrangements in advance and be accompanied by a member of the public relations team.

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In addition, Wet 'n' Wild Phoenix policy invites working news media to familiarize themselves with the variety of story opportunities at the park and to enjoy a day with family and friends. We happily extend the following courtesies to working news media representatives:

- **A maximum of two (2) complimentary tickets per one-time visit to Wet 'n' Wild Phoenix is extended to qualifying media personnel during each operating season, and are provided for enjoyment (non-working) purposes.**
- We are aware that some media outlets prefer that their personnel not accept complimentary passes. We respect this policy and will decline to offer passes to your personnel if you so indicate.
- Complimentary tickets will be extended to active members of the news media only and does not include office, sales or retired personnel. Identification in the form of a photo ID and a media ID (press card or business card) is required.
- Complimentary admissions are available to working media in the following categories:
  - **Print:** Publishers, editors, reporters, writers, photographers
  - **Broadcast (television/radio):** Station managers, anchors/hosts/DJs, reporters, producers (news/feature), news directors, public affairs directors, assignment editors, videographers, program directors
  - **New Media:** Bloggers, writers, editors,
- Freelance writers must provide written confirmation of assignment.
- Requests for complementary tickets are accepted by e-mail and must originate from a qualified media domain no later than five (5) business days prior to your visit. The request should include the individual's name, title and telephone number. Please also include the name, title and phone number of your supervisor. A member of the public relations team must confirm your tickets.
- Upon arrival at the park, news media with confirmed tickets should visit the front gate ticket window and be prepared to show photo ID and media ID.
- Complementary tickets are only extend for regular park operating days and hours and are not valid for special events.